

# Are Supplements Dispensed by My Healthcare Professional Truly Better?

**Let's be honest:** many online health brands look fantastic, and they promise the same benefits as your healthcare professional. So, is there a meaningful difference between the products dispensed by your doctor and those you can buy online or at retail stores?

The answer to that question might surprise you.

Retail supplements are a \$40 billion fast-growing industry. That's why venture capitalists, candy conglomerates, and large chemical companies spend billions to own online health brands – but they focus on profits, not your health.

At best, many retail health companies sell low-quality products that won't help. At worst, some of these companies allow harmful substances in their products or don't list their ingredients truthfully.

But natural products dispensed by your healthcare professional are distinctly different.

- **Your healthcare professional has access to brands that are sold exclusively to doctors.** It's a specialized segment of the supplement market where effectiveness is the ultimate measure of quality - because doctors won't continue to buy products that don't work.
- **Professional brands only include carefully-selected ingredients sourced from high-quality raw materials** and formulated in the appropriate amounts – often backed by clinical research.
- **Most professional brands have third-party quality certifications** that ensure every label is accurate and ingredients and finished products are appropriately tested.
- **Most importantly, your healthcare professional only dispenses the products that they trust and that you need** - based on their knowledge of your health. And he/she monitors your progress and makes adjustments to maximize the health benefits you receive.

Your healthcare professional is a uniquely valuable resource: she/he knows your medical history, gives you the treatment you truly need, and is committed to helping you achieve your health goals. That's why he/she only dispenses the best products.

